

Data Sheet 79 (DS 079)

International Tourist Visitation

What are we monitoring?

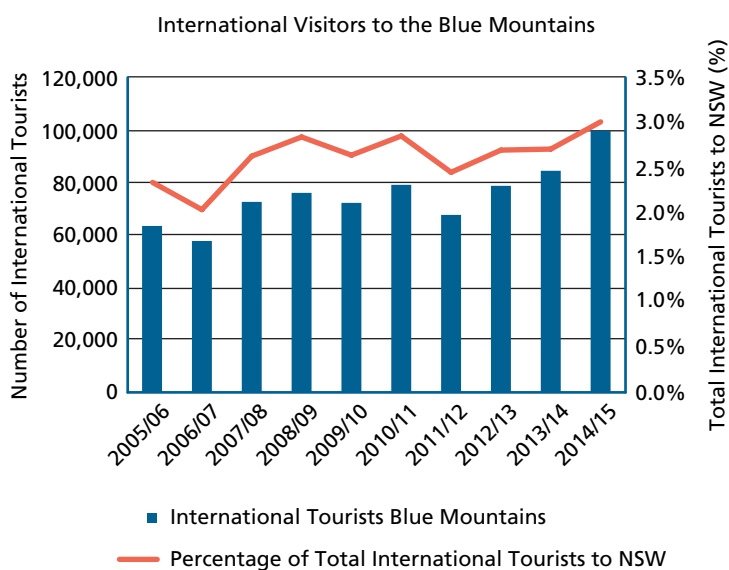
The number of international visitors to the Blue Mountains and the percentage of total international tourists to NSW, that visit the Blue Mountains.

What is the trend?

The number of international tourists has been steadily growing, as has the percentage of international tourists to NSW that visit the Blue Mountains. In 2014–2015 the proportion of international tourists visiting the Blue Mountains reached 3% for the first time. There is potential for this proportion to grow further bringing great benefits to the LGA.

Why is monitoring this trend important?

Tourism is a major contributor to the Blue Mountains local economy and to local employment. This measure is an indicator of the growth of the tourism sector.



International Visitors to the Blue Mountains

Year	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15
International Tourists Blue Mountains	63,200	57,300	72,400	75,800	71,900	78,800	67,300	78,600	84,100	99,500
International Tourists Total NSW	2,712,200	2,820,700	2,763,600	2,674,300	2,729,600	2,770,700	2,753,200	2,917,800	3,120,300	3,308,300
Percentage of Total International Tourists to NSW	2.3%	2.0%	2.6%	2.8%	2.6%	2.8%	2.4%	2.7%	2.7%	3.0%

Source: Destination NSW and Tourism Research Australia, Travel to Blue Mountains Tourism Region (Year Ended June 2015)